

29th to 31st
January
2019

Facilitate Agricultural Innovation

Short course at the Royal Agricultural University in Cirencester

What's the Big Deal About Facilitation?

Facilitation has historically been used to maximise the efficiency and output of meetings, group discussion or events with farmers by optimising communication and information sharing. In more recent years, facilitation and the role of the facilitator has drastically transformed. A rapidly changing agricultural landscape with increasingly complex farming practices require dynamic approaches to knowledge sharing and innovation that equip farmers with the adaptability and resilience necessary to maintain productive and profitable through climate and market change.

Facilitators now need to:

- work within teams and support innovation and learning processes in the food and agriculture sector,
- build the capacity of farmer groups and networks to work together to solve their own problems.

This goes beyond the traditional role of advisory services: advisors and rural professionals need to develop new skill sets.

This 2.5 day course will provide you with the knowledge and skills to facilitate learning processes with farmers and stimulate practice change and innovation. You will come away with confidence to guide these learning processes and start applying them in practice.

To apply and for more information, please contact Marta.Munoz@rau.ac.uk

Join us and learn to:

- *Evaluate the different interactive approaches to farmer innovation.*
- *Get first hand experience of organisations doing this in practice.*
- *Adapt and design farmer learning processes for your specific context.*
- *Test your learning process design and receive feedback.*
- *Construct measures to monitor and evaluate your work.*
- *Build confidence in your facilitation skills to motivate farmers.*
- *Develop productive and sustainable collaborations between farmer groups and networks.*
- *Develop advanced communication skills such as motivational interviewing.*

